

FIPP Research Forum date change

PARIS, FRANCE: Due to a necessary date change the annual FIPP Research Forum and Awards will now take place in France on 14-15 April 2011 at the Prisma Presse offices in Paris.



The Research Forum will incorporate a high proportion of discussion time to maximise the opportunities for interaction, exchange of ideas and learning. Within each session, one or more presentations will describe new work, and each presentation will be immediately followed by discussion of its contents. In addition an agenda of sub-topics will be available in order to ensure that wider issues within the subject area are debated.

There will be a formal dinner on the evening 7 April where the winners of the 2011 FIPP Research Award will be announced.

FIPP is currently inviting entries for the Research Award, which is for the best research published in 2010 that promotes the use of magazines as an advertising medium, anywhere in the world. Closing date is Monday 7 February 2011.

Places are limited so to avoid disappointment register now. For more information on award submissions or to register for the forum go to www.fippresearchforum.com.

For more, visit: <https://www.bizcommunity.com>