

Deadline for Ifra XMA Cross Media Awards nears

The Italians may be number one on the pitch but this has not been decided yet for the newspaper industry. Until the end of July, newspaper publishers from all over the world can apply for the Ifra XMA Cross Media Awards 2006, which honours the most innovative and creative special projects organised by newspapers around the 2006 Soccer World Cup. Enter online at www.ifra.com/xma. Winners will be announced at the IfraExpo 2006, Amsterdam, 9 - 12 October 2006.

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