

## Sun Silk "Brazilian" Ad

The most annoying ad to ever be flighted. The girl with the limp hair who feels like part of the furniture, but then gets all excited and Brazilian because of her shampoo.

Have we not moved past this kind of "before-and-after" advertising? Please tell me it's an overseas ad, because I wouldn't like to be associated with a local industry who would produce such rubbish.

For more, visit: https://www.bizcommunity.com