

GRB Studios seals multiyear licensing and distribution deal with Africa's Black TV

GRB Studios has inked a multiyear licensing and distribution deal with Black TV and will be collaborating with the African channel, led by actor and producer Thomas Gumedé.



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Black TV is an African pay-TV channel broadcast via Starsat, South Africa, a subsidiary of the Chinese satellite television provider StarTimes. The channel provides original African series, movies, music, documentaries and non-scripted shows. Black TV contains some 200 hours of programming from the GRB catalog.

The founder of GRB and CEO, Gary Benz, declared, “The Black TV OTT platform delivers both premium local content as well as world-class international content through a mobile app, web app and website accessible across a wide range of devices. I am thrilled to be a partner with them and share our great content with the widest audience possible.”

A principal of Black TV, Hemdee Kiwanuka, expressed, “I have known Gary Benz for more than 15 years. GRB Studios’ stellar reputation for producing Emmy Award-winning programming alongside their catalog of more than 3000 hours of content makes them the ideal partner for Black TV.”

To conclude, Gumedé added, “I’m excited to be venturing into new territory, and with a partner like GRB we are confident that Black TV will be a success. Content is king, and Africa is an untapped kingdom.”

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