

Marketing & Media Africa

We've compiled our annual #BestofBiz 2019 lists across all our industries featuring our most popular articles, most-read contributors and brand press offices with the most views. Discover the most read content on Bizcommunity's Marketing & Media site over the past year below.



The Best of Biz: Marketing & Media Africa 2019

Most-read stories

1	Africa rising as Bizcommunity launches .Africa domain	02 Apr 2019
2	#BizTrends2019: 9 Africa Trends for 2019 - Louise Marsland	31 Jan 2019
3	Africa's top 100 brands announced	27 May 2019
4	Africa's informal sector can contribute to the formal economy - Laurent Lamothe	18 Oct 2019
5	The significant shift from aspirational to inspirational brands - Louise Marsland	13 Sep 2019
6	Kwesé Free TV gets terrestrial license in South Africa	25 Mar 2019
7	Kantar announces senior appointments in the Africa & Middle East region	09 Apr 2019
8	37 African PR SABRE winners announced	08 Apr 2019
9	Joburg to host first Advertising Week Africa - Louise Marsland	12 Aug 2019
10	#BizTrends2019: The rise of new broadcasting business models in Africa - Joseph Hundah	10 Jan 2019
11	Bizcommunity sends a clear message that Africa is open for business	09 Apr 2019
12	WhatsApp revolutionising business communication	25 Sep 2019
13	#DesignIndaba2019: Creating architecture for the African continent for the next 100 years - Louise Marsland	04 Mar 2019
14	Ethiopian Broadcasters Association migrates to SES Satellites	12 Jul 2019
15	#BizTrends2019: Africa's new creative direction - Gary Harwood	10 Jan 2019
16	Azuri launches pay-as-you-go solar satellite TV in Kenya	26 Feb 2019
17	#BizTrends2019: A new golden age of OOH media in Africa - Greg Benatar	07 Jan 2019
18	Africa is hell - Ndeye Diagne	08 Oct 2019

19	Publicis Africa appoints pioneer Odette van der Haar as MD	29 Aug 2019
20	#DesignIndaba2019: Together, we can change systems - Louise Marsland	27 Feb 2019

Most-read contributors

1	Uzoma Ukah
2	Josephine Wawira
3	Charis Apelgren-Coleman
4	Shereesa Moodley

View the most-read lists for our other industries: [Marketing & Media](#), [Retail](#), [Agriculture](#), [Automotive](#), [Construction](#), [CSI & Sustainability](#), [Education](#), [Energy & Mining](#), [Entrepreneurship](#), [Finance](#), [Healthcare](#), [HR & Recruitment](#), [ICT](#), [Legal](#), [Lifestyle](#), [Logistics & Transport](#), [Property](#) and [Tourism](#).

For more, visit: <https://www.bizcommunity.com>