

Kwesé Zimbabwe launches promotion

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10 Sep 2018

Last year, Kwesé started business in Zimbabwe around this time. It wasn't an easy task for Kwesé to enter Zimbabwe. During that time, it was imperative for Kwesé to start broadcasting in Zimbabwe, the home of founder Strive Masiyiwa.



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Yet in other African countries like Ghana, Kwesé started business quite smoothly.

To celebrate its one year of existence, Kwesé has come with a promotion that will offer its customers savings on a monthly subscription. The monthly subscription is normally priced at \$29 but with the promotion, customers only need to pay \$18. The promotion will last till the end of October.

Kwesé TV is a Zimbabwean satellite and broadcasting network owned by Econet Wireless Zimbabwe, under Econet Media. On 23 August 2017, Econet Media announced that Kwesé TV was now available in Zimbabwe and that decoders were available at Econet Shops.

Source: <http://nextvafrica.com/>.

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