

BON Hotels expands into Cape Town with Majorca Apartments takeover

BON Hotels, a prominent player in the African hospitality sector has announced its expansion into Cape Town with the management takeover of the renowned Majorca Apartments in the prestigious Cape Town Century City development commencing on 1 February 2024.



Majorca Apartments, Century City, Cape Town, BON Hotels

The agreement marks BON Hotels' third foray into management of serviced apartments within an apart-hotel complex. This expansion into the apartment sector represents a strategic move by BON to cater to changing guest needs and a growing demand for boutique-style extended-stay accommodations.

Prime location and diverse accommodations

Majorca Apartments offers guests a variety of one-, two- and three-bedroom self-catering apartments just steps away from the Canal Walk Shopping Mall and Century City Conference Centre. The complex is known for its tranquil setting amidst the waterways and gardens of The Island Club security estate.

"We are excited to add Majorca Apartments to our growing portfolio of exceptional hospitality properties across Africa," says Guy Stehlik, CEO and founder of BON Hotels. "With its prime location, beautiful surroundings and fantastic amenities, Majorca is a perfect addition to our company as we continue expanding our apart-hotel properties throughout South Africa."

All apartments feature fully equipped kitchens, living areas, en-suite bathrooms and balconies overlooking the estate. Onsite amenities include a fitness centre, outdoor pool, free Wi-Fi and 24-hour security.

"BON's excellent reputation and commitment to excellence make them the ideal management partner," said André Louw of Majorca Apartments. "We are confident they will continue providing our guests with memorable experiences and superior service."

The new management agreement with Majorca Apartments reinforces BON's position as a leading manager of upscale hospitality properties of all kinds.

"We are pleased to welcome Majorca guests into the BONami rewards family," says Stehlik.

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