MMA SA supports Tech4Africa 2013

One of the pinnacle events for the mobile industry in 2013 is Tech4Africa, taking place from 9-10 October. Mobi
Marketing Association (MMA) is supporting it with guaranteed discounts for its members.

The event, taking place at the Focus Rooms, in Sunninghill, Sandton, has international and local speakers covering 64
sessions spread over two days, focusing on developer keynotes, workshops and deep dive sessions, cloud sessions and
workshops, IBM SmartCamp for start-ups and entrepreneurs and business keynotes, workshops and in-depth sessions.

First for African tech

In response to the many requests to speak at the event, earlier this year Tech4Africa opened up speaker submissions to t
tech community. The results were 90 speaker submissions and 3225 votes spread across almost 70 technology topics.

As with last year, the format focusses on short, bite sized, juicy content which will keep the audience engaged, whilst
allowing speakers to interact with attendees throughout the day.

Submissions ranged from mobile development and mobile money, new databases like MongoDB, working in teams, DevO
the Cloud, Agile development, working with Git, succeeding in African eCommerce, better product management,
entrepreneurship and start-up success, to exotic technologies like Clojure and Scala.

Submissions have come from as far afield as Canada, France, South America, the US, India and various African countrie
with speakers from the UK, Spain, India, Israel, Canada, Kenya, Germany, Egypt and the US.

Speakers

This year's speakers including Ahmed Fathalla from GyroLabs (Egypt); Alistair Hill from OnDevice Research (UK); Amolo
Ng'weno of Digital Divide (Kenya), Norberto Leite from MongoDB (ES), Kjetil J. Olsen from Elance (DE), Binay Tiwari fron
Vserv.mobi (IND), Derek Kopke from DataWind (CAN), Malvina Goldfeld from PayPal (ISR) and Petra Cross of Google
(US).

The schedule for Wednesday 9 October will focus on deep dive technical sessions, hands-on workshops and hacking
sessions held in five separate rooms; whilst on Thursday 10 October there will be higher-level presentations, demos and
inspirational talks held in the same auditorium.

For more information, go to http://schedule.tech4africa.com.