

## e-Tech Africa Expo 2012 set for Zim

The Ministry of Information Communication Technology of the Republic of Zimbabwe will be hosting the e-Tech Africa Expo 2012 under the theme "Exploiting the Potential of ICTs for sustainable, Socio and Economic Transformation".

The annual event is set to take place from 1-5 October 2012 at the Harare International Conference Centre, Zimbabwe. The expo will provide a platform for networking, exchange of views and experiences towards the growth of ICTs in Africa.

## **Objectives:**

- To Build a Knowledge and Information Society
- To boost Research and development in ICT's
- To promote ICTs in Health and Agriculture
- To promote ICTs in Tourism and Entertainment
- · To Build a vibrant ICT industry in Africa
- To Bridge the digital divide
- To promote the potential of ICT's for sustainable growth
- To promote Cyber Security & Cyber Ethics
- To promote ICTs for Poverty Alleviation and Community Development
- To Impact e-Government Development in Africa
- To promote E-learning for a developing economy in Africa
- Green Computing/ICT
- Cloud Computing

## Who should attend:

- Companies with the capacity to export their products and services and grow their brands into Africa
- · Companies with technical knowledge and experience in different sub-sectors of the ICT industry
- Companies who wish to launch new brands into the Market Place to grow their market share
- Companies seeking joint venture opportunities with Africa counterparts

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