

2012 PAMRO Conference calls for papers

The 14th meeting of PAMRO and All Africa Media Research Conference, set to take place at Speke Resort & Convention Centre in Uganda from 26-29 August 2012, is calling for presentation submissions for the conference in line with the theme "From Local to Global: Media Research in a Developing World".



Presentations should address a wide range of subjects including television audience research methodologies, as well as the measurement and status of radio, print, internet and outdoor in Africa.

As there is limited space on the programme, requests to speak will be handled on a first come first served basis. People interested to speak at the conference must forward their speaking proposals to PAMRO as soon as possible. The closing date for submission of papers is 30 May 2012.

Speakers from Kenya, Nigeria, South Africa and the United Kingdom have already been secured and confirmation from other leading experts from across the continent is being awaited.

Provisional programme:

- Sunday, 26 August - Registration late afternoon followed by welcome drinks
- Monday, 27 August - Full day conference followed by dinner
- Tuesday, 28 August - Half day conference and outing on the lake
- Wednesday, 29 August - Half day conference ending with lunch

For more, go to www.pamro.org.