

marcusbrewster promotes Monica van der Spuy to business director

Integrated PR and strategic communications agency marcusbrewster has promoted its Johannesburg bureau chief, Monica van der Spuy, to the position of business director. Van der Spuy was the account director responsible for the Robertsons SkyDine campaign which took gold at the annual PRISM Award ceremony for PR Excellence last month.

Van der Spuy will continue to head up the Gauteng office of marcusbrewster, but will additionally assume a larger strategic management and developmental role across the business itself, whilst also finding opportunities to grow marcusbrewster's offering for both new and existing clients like takealot.com, SAP and SAIT.

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