

# Tick all the X's with Biz Content Feature Sponsorship

Issued by [Bizcommunity.com](https://bizcommunity.com)

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Biz Content Feature Sponsorship exceeds value excellence for client and partner brands wishing to align their brands leading industry topics via Bizcommunity's platforms.



Experience 8X's of Biz Content Feature Sponsorship:

## 1. Experience the Excitement

The excitement begins the minute you decide to align your brand with the Biz Content Feature that suits you, with multi-industry and multi-touchpoint experiences via your choice of:

- **Annual Content Features:** Youth Month (June) and Women's Month (August)
- **Weekly or monthly Content Features:** Orchids & Onions, Behind the Selfie and Behind the Brand
- **Bespoke Content Features:** Any topics curated by dedicated editors to your brand specifications

[View all Content Features](#)

## 2. Exceeding Excellence and Expectations

Supporting issues and initiatives is not only for good business, but also for goodwill in your business community.

- Exceeds expectations for business marketers in journalistic quality and pageviews
- Exceeds goals with up to 30 articles published per Content Features

## 3. Exposure

Biz Content Feature Sponsorship ensures your brand is accessible via all the touchpoints:

- Homepage, web, mobile and top story presence
- Article branding
- Special Section banners

- Newsletter Feature boxes (Multi-industry)
- Special Edition Content Feature Newsletters ( to our full database)
- Social Media sharing

#### 4. Exclusivity

- One main sponsor per Content Feature
- Sponsor branding appears on a multitude of topics and touchpoints
- Exclusive association with thought leader content for the duration of the feature.

#### 5. Extended Value

- Take advantage of extended exposure on annual [Biz Content Features](#) Sponsorships or [Event](#) Sponsorships
- Extended exposure ideal for driving prospects
- Extend value for maximum SEO and shareability
- Post-feature campaign reports quantify ROI for stakeholders

[Click here to contact your Biz Sponsorship team](#) standing by to advise or get in touch with our [dedicated industry editors](#) to discuss bespoke branded Content Features - only on Bizcommunity - your essential B2B news media in Africa.

▪ **Biz Most Read Award winners April 2024** 1 May 2024

▪ **Tick all the X's with Biz Content Feature Sponsorship** 26 Apr 2024

▪ **Biz Most Read Award winners March 2024** 2 Apr 2024

▪ **Biz Most Read Award winners February 2024** 1 Mar 2024

▪ **Share in the sharing economy on Biz** 28 Feb 2024

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