

Welcome to the Boomtown, June's new starters

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[Boomtown](#) welcomes Akhona and Mkhusele to the client service team. The duo has just completed a successful one-year internship at [Coega](#), and both take up the role of account executive. They will ensure the smooth running of client accounts and the delivery of Boomtown work, supporting a team of account managers.



Akhona and Mkhusele have joined the Boomtown client services team

Akhona and Mkhusele held communications roles at Coega where they had media and stakeholder relations duties as well as event, digital content and research responsibilities.

Akhona added: "My internship has given me a great grounding for the work environment, and I am thrilled to be part of the Boomtown client services team. It's going to give me new and challenging experiences and I cannot wait to get stuck in."

Mkhusele's project management and marketing qualifications hold him in good stead in his account executive role: "Working on projects for Coega including the mayor of Goteborg's visit, governmental events and conference and exhibition attendance, working under-pressure, within budget, and on high-profile, time-sensitive projects is something I enjoy and a skill I am sure to develop at Boomtown."

Kenny Holloway, Boomtown client services director added: "As our client base grows, our talent reflects this and we enjoy seeing new-hires work up the ranks and flourish in their roles. We are sure Akhona and Mkhuesli will make their mark on the agency and our clients, and are thrilled to welcome them to the Boomtown."

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