

Standard Bank on board for 2008 Rocking Future Roadshow

Issued by <u>3RC</u> 21 Mar 2008

Standard Bank has taken over as the primary sponsor for the Rocking Future Roadshow for 2008, the long-running show that introduces Grade 12's around the country to possible study streams.

This exciting development means fresh branding for the show, and the new look includes video advertising projected on a huge screen. Standard Bank's student loans and banking products for the youth will receive extensive exposure nationally during the 200 shows this year.

Opel, our main sponsor in 2007, continues to sponsor the touring vehicles.

- " 3RC kicking off 2024 on a high note with Rocking Future Career Expo and Swiwel's exciting upgrades 20 Feb
- "Celebrating the success of 3RC's brand partners for 2024 2 Nov 2023
- " Unveiling the advantages of private tertiary education in South Africa: A pathway to success 29 Sep 2023
- "Swiwel.com levels up with gamification approach 15 Feb 2023
- *#BizTrends2023: Connecting with the disconnected youth. 3RC's learnings for brands 9 Jan 2023



3RC

3RC is a youth marketing and edutainment company. Our roadshows, videos and publications bring quality educational and marketing objectives together to reach the school-age market.

Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com