

# SPARK Media wins at MOST 2018

Issued by [Spark Media](#)

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*SPARK Media has won the highly competitive newspaper category at The 2018 MOST Awards.*

"This has been a complete team effort and we're extremely excited to have been declared the winners of the newspaper category," says Gill Randall, Joint CEO of SPARK Media. "We're extremely happy that our firm belief in revolutionary, evidence-based marketing principles are paying off."

"Well done and congratulations too to all the evening's winners and to Sandra Gordon and her team for putting together a magnificent award evening and congratulations on hosting a decade of the MOST Awards! We look forward to celebrating many more."

For more on SPARK Media, visit our website and follow us on social media - [@sparkmediasa](#).

## SPARK Media

Established in 2015, SPARK Media, a division of CTP Ltd, are experts in retail and location-based marketing solutions. The company owns and represents a myriad of print and digital products that deliver locally relevant, effective audiences for advertising clients. SPARK Media are Strategic Partners in Audience Research and Knowledge and offer 'Insights that Ignite'.

" **Spark Media 'leaps into local' with comedian Themba Robin** 14 May 2024

" **Spark Media 'leaps into local' with new digital ad offering** 29 Feb 2024

" **New advertising opportunities for retailers as load shedding changes consumer purchase patterns** 30 Jan 2024

" **Spark Media in the 'Big Apple' for Retail's Big Show** 8 Mar 2023

" **Local papers continue to dominate as SA's top-performing print media** 1 Mar 2023

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Spark Media, a division of Caxton & CTP Publishers and Printers Ltd, is South Africa's largest print and digital media solutions sales company. It represents Caxton's 115 local newspapers and 58 local websites, providing location-targeted content for brands and ad agencies at scale in 120 economically-active communities. It also produces ROOTS, SA's leading urban, community-level quantitative survey that provides unequalled demographic and behavioural information on local consumers.

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