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LONDON, UK: [Register now for the FIPP webinar](#) introducing the new FIPP World Digital Media Factbook 2013-14, taking place live next Monday 7 October at 1500 BST/London time, brought to you by [eZ Systems](#).

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The [FIPP webinar](#) identifies current and projected trends and provides powerful tools for strategy in the digital world. It will be a big source of key opportunities for magazine publishers including: social media; video; e-commerce/m-commerce/in-app e-commerce; digital advertising and digital subscriptions.

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