

# 'Here we are sir, but please... not in the store...'

LONDON, UK: A chain of DIY stores in the United Kingdom is preparing its staff for kinky *Fifty Shades* customers after they have seen the erotic film *Fifty Shades of Grey*...

A British chain of DIY stores has told staff to prepare for customers looking for ropes, plastic cable ties and tape after seeing the erotic film *Fifty Shades of Grey*, British newspapers reported on Tuesday.

A leaked memo from B&Q stores entitled "Preparation for *Fifty Shades of Grey* Customer Queries" told its 20,000 plus workforce that copies of the sado-masochistic erotic novel would be delivered to the chain's 359 stores.



Cable ties are versatile... as we all know ... (Image: Public Domain)

The film of the book, which is released in Britain and elsewhere in Europe this week, features a scene in which lead character Christian Grey visits a do-it-yourself hardware store to stock up on accessories such as cable ties.

"All staff are encouraged to familiarise themselves with the content of '*Fifty Shades of Grey*' by reading the novel or watching the film upon its release," it said.

It said the book would be lent to staff on a one-week basis, asking them to prepare for "sensitive"

customer questions and reply in a "polite, helpful and respectful manner".

"Preview footage depicts a notable scene from the book where Christian Grey visits a hardware store to purchase rope, cable ties and tape.



We thought orbital sanders were good for sanding wood and little else, but who knows... (Image: Rod Baker)

"Rather than bought for home improvement purposes, these products are intended to fulfil Mr Grey's unconventional sexual pursuits," it said.

"We stock many of the products featured in this notable scene," it said, predicting that "extra stock" would be required to cope with increased demand.

Contacted by AFP, a B&Q spokeswoman said: "B&Q remains committed to serving our customers in all their DIY needs and we strive to prepare our staff for any enquiry.

"Customer satisfaction is always our number one priority."

Source: AFP, via I-Net Bridge



B&Q's move has triggered a reaction from some people...



Nothing like to tape to keep the load on. (Image: Public Domain)

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