abuzzWine app offers access to many wine estates

In association with Cybercellar, abuzzWine has released an application for Android users that enables users to buy wine from hundreds of participating wine estates. It has been developed in answer to an identified need from extensive research in the wine industry.

Anyone who uses the app can apply to join the listed wine clubs and, as a member, enjoy cash back rewards on their purchases, which can be redeemed at that wine estate.

"This is the only free mobile wine application of its kind in South Africa and puts the variety of the Cape Winelands into the hands of wine drinkers everywhere," says MD Marlene Badenhorst.

It is available from Android Play Store, www.abuzzwine.mobi, or scan the QR code below. For more, go to www.abuzz.co.za.