

Here's to the African entrepreneurs

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Join us in celebrating the courageous innovators, in small businesses and large, in South Africa and the rest of Africa, who take the risks that create new revenues, models and livelihoods, as we designate October and November as Entrepreneur-Nonth-across 18 industries on Biz.

During the course of Entrepreneur Month our readers and subscribers will get a chance to learn how entrepreneurs think and act and the challenges they face.

Expect lessons in starting and building products and services, management skills, acknowledgement of influencers and mentors, how to enjoy both success and failure, handle fear, set goals and get life balance!

Last year the article showcasing the Standard Bank Entrepreneur of the year <u>Lebogang Mokubela</u> and the hundreds of other <u>entrepreneur-</u>



themed articles across 18 categories on Biz, received many thousands of impressions and social shares, which could mean increased exposure and engagement for your brand.

If your company has entrepreneur in its DNA, apply to get your branding associated with this high quality content across web, newsletters and mobile, an annual presence in the Entrepreneur Month Special Section and added social amplification.

Contact <u>sales@bizcommunity.com</u> or 0860 812 000 (SA) or +27 21 404 1460 from elsewhere in the world, to own annual sponsorship of Entrepreneur Month content on Biz.

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