Defy, Barcelona join forces in SA

Defy has entered a regional partnership with Spanish football club FC Barcelona. The partnership kicked off with a launch event at Soccer City Stadium in Soweto on 28 March 2018.

As part of the partnership, Defy intends on launching a CSI initiative called Future Legends to identify and develop the future football stars of South Africa. Defy will also be launching several new products as part of the partnership throughout the year.

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