

# #MuseumWeek comes to South Africa

The second annual Twitter Museum Week, will be hosted from the 23 to 29 March 2015. Over 900 Museums have signed up for the week-long celebration with over 44 countries from across the globe participating.

South African museums that have confirmed participation are as follows; Liliesleaf [@liliesleaf](#), Johannesburg Art Gallery [@artthisway](#) and Constitution Hill Museum [@VisitConHill](#).



## Seven days, seven themes

Participating organisations will include the hashtag [#MuseumWeek](#) in their Tweets for the week meaning users can follow along on Twitter.

Each day has a different theme for museums and fans to tweet as shown below:

- **Monday 23 March:** #SecretsMW - Reveal what goes on behind the scenes at the museum.
- **Tuesday 24 March:** #SouvenirsMW - Ask the public to share their favourite memories.
- **Wednesday 25 March:** #ArchitectureMW - Tell the stories of your building
- **Thursday 26 March:** #InspirationMW - Call on the public to share their own items that relate to your museums.
- **Friday 27 March:** #FamilyMW - A chance to share the family-friendly aspects of your museum with followers.
- **Saturday 28 March:** #FavMW - A day to focus on your followers' favourite things about the museum.
- **Sunday 29 March:** #PoseMW - Ask your followers to strike a pose with selfies or family shots at your museums.

Mar Dixon, an expert in social media and museums and host of the [@CultureThemes](#) project, said: "Twitter gives museums and galleries a unique way to share their collections and expertise with audiences around the world, in an instant. And with new funding challenges every day, it's more important than ever that museums and galleries embrace digital and join in with initiatives like #MuseumWeek."

See more information [here](#) and a list of participating museums and galleries [here](#).

For more, visit: <https://www.bizcommunity.com>