

Media@SAfm to feature Print Media Fellow, Mathatha Tsedu

This Sunday, 2 September 2012, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include:



- Janine Lazarus on what's working and what's not in Government communications
- Mathatha Tsedu on being [named the Print Media Fellow](#) at the Sikuville Standard Bank Newspaper Journalism Awards
- Branded feature: Peter Ndoro of SABC2's *Morning Live*
- Ad of the week: The Mahendra ad with Mahendra CEO Ashok Thakur and Samantha Samuels of Joe Public
- Andrew Human, CEO of the Loeries and Tony Koenderman of *AdReview*, on whether the [Loeries](#) are still relevant
- Dannette Breitenbach of Advantage Ad on her best and worst ads of the week
- A look at the expectations created by the BBJ Black Business Journal.

Send advance comments or questions to ashraf@safm.co.za or media@safm.co.za, [Facebook](#) or [@ashrafgarda1](#) on Twitter.

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