

#Loeries2018 Creative Week

Issued by [Loeries](#)

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Don't miss out on the biggest creative gathering across Africa and the Middle East.



**GET YOUR TICKETS TO DURBAN
LOERIES CREATIVE WEEK 16-19 AUGUST**

Just a reminder that the [Creative Week programme](#) has been adjusted this year to help you make the most of your time in Durban.

[MasterClasses](#) are on Thursday, the [DStv Seminar of Creativity](#) on Friday, and [Awards Ceremonies](#) are now on Friday and Saturday night.

Agency parties should be hosted on Friday night after the awards show. Gearhouse Group, official sponsor of Events, Activations, Ambient & Sponsorship Category, have different technical packages to help you throw the party of the weekend - [see the options here](#).

Delegates should arrive Wednesday, 16 August, and depart Sunday, 19 August, to maximise the value of what Creative Week has to offer.

**SPECIAL ACCOMMODATION RATES
WITH TSOGO SUN**



Tsogo Sun is our official accommodation partner, with four hotels along Durban's Golden Mile in close proximity to the Durban ICC, which means you get to stay in the hub of Loeries' activity 24/7.

Book your tickets and accommodation directly through our website to received preferential rates.

[Click here for more info.](#)



[Loeries MasterClasses](#)

Thursday, 16 August

Morning sessions

10h00 - 13h00

Afternoon sessions

14h00 - 17h00

Choose from eight MasterClasses (four in the morning and four in the afternoon) and learn from leading brand communicators.



[DStv Seminar of Creativity](#)

Friday, 17 August

08h30 - 16h00

The DStv Seminar brings the best international thought leaders to the biggest gathering of the brand communications industry across Africa and the Middle East.



[Loeries Awards](#)

Friday & Saturday

17-18 August

20h00 - 22h30

(no entry after 19h30)

Will you be joining us on the red carpet at the Durban ICC? Find out what categories you can look forward to on each awards night [here](#).



DStv Beach Café

Friday & Saturday

17-18 August

06h00 - 16h00

A fantastic hub right on the beach, for meals and drinks on the Elangeni - Maharani Beachfront. Meet, pop in for a drink or have your agency lunch at the café.



Tall Ships Bar

Monday - Saturday

13-18 August

All night (excluding Wednesday)

The last, late stop at the Tsogo Sun Elangeni for celebrations or commiserations. Drinks and meals served every night until it's time for breakfast.



Student Portfolio Day

Saturday, 18 August

07h00 - 17h00

Pop in to the Durban ICC to view work from talented students at this education initiative between the Loeries and the best schools in South Africa.



Brand South Africa

VIP Brunch

Saturday, 18 August

11h00 - 14h00

(invite only)

Join us for this fantastic VIP networking function hosted by Brand South Africa for all VIP delegates. The brunch will take place at California Dreaming, overlooking the ocean!



[Joe Ride](#)

Saturday, 18 August

10h00

Joe Public United is hosting its annual bike ride on Saturday morning and everyone is welcome! All you need to do is bring a bike. Bikes can be rented from Elangeni Hotel (first come first serve) or from the skate park, next to DStv Beach Café.



[Gagasi FM Official](#)

[After Party](#)

Saturday, 18 August

22h45+

The Gagasi FM Official After Party at the Durban ICC is the ultimate way to round off Loeries Creative Week Durban! The party starts directly after the Awards Ceremony until late. Food and beverages available, VIP bar, VIP drop-off and taxi services.

Make sure to check out the full [Loeries Creative Week programme](#) to see what else is on.

For more, visit: <https://www.bizcommunity.com>