🗱 BIZCOMMUNITY

Get your Loeries 2015 entries in by Sunday or miss out!

The Loeries 2015 extended entry deadline is just around the corner - here's some help in choosing the right category if you've not yet submitted your entry...

The Loeries 2015 were kind to us in <u>extending the entry deadline</u> to 31 May - but remember this comes at a cost, as you're paying a 10% late fee on anything you didn't submit before the original deadline of 15 May.

If it's indecision of what category to enter your agency work into that's holding you back, the Loeries have provided a helpful reminder:

- If you're doing good while doing business, enter the <u>Ubuntu Award category</u> for sustainable marketing.
- If your creativity paid off, enter the <u>effective creativity</u> category.
- If it's a music video you're most proud of, skip the TV ad category as there is a brand new category just for music videos.
- You can also submit <u>branded content</u>, or work that showcases <u>creative use of paper</u>.
- Lastly, you're only as good as your customer service department enter the new <u>service design</u> category, after you've <u>read up about it here</u> and watched the brief video explanation below...

For all the entry info you need, including what to do if you need help deciding which category to enter your work into, or how to prepare your entry, <u>click here</u>.

For more, visit: https://www.bizcommunity.com