

# Shimmy Beach Club to become Cape Town's premier destination

A new multi million rand development on the south arm of the harbour in Cape Town's prestigious V&A Waterfront, Shimmy Beach Club, is set to become the city's premier ocean-front dining and lifestyle destination when it opens in on 7 December.



Influenced by some of the world's most glamorous and fabulous entertainment venues, the 2 000m<sup>2</sup> Shimmy Beach Club, along with a spectacular location, private beach and expansive outside deck, is approachable by car, helicopter or boat. The club features a containership-inspired bar, illuminated champagne bar, wine cooler room, as well as a glass rim flow infinity swimming pool, lounge and main restaurant.

Well known Cape Town businessman and Shimmy co-owner, Shawn Mace, together with one of the city's most celebrated chef's and fellow co-owner, Seelan Sundoo, are excited about the prospect of creating a world class venue in Cape Town and have had the vision of the Beach Club for the past three years.

## Bookings for international events

"Besides providing a great venue for a night out, Shimmy will also create a number of job opportunities in the city's hospitality industry with 120 staff to be employed," says Mace. "With international events already booked for 22 and 31 December, we are well on the way to becoming Cape Town's venue of choice," adds Sundoo.

The ambitious project was turned into reality through additional funding sourced from consortiums in Angola and China with the vision of co-owners Mace and Sundoo to expand the concept into Africa. The backdrop of the working harbour and the unrelenting surge of nature is the inspiration for the architecture and interior décor for Shimmy Beach Club.

With Cape Town's capricious weather conditions taken into careful consideration, Shimmy Beach Club will be popular year-round. In summer, Shimmy Beach Club expands outwards with the deck, beach loungers and pool while, in winter, its design will ensure a warm and inviting retreat from the elements, though still taking in the magnificent location.

## **Natural elements for interior**

Extensive thought has gone into every aspect of the interior and it makes use of natural elements of engineered wood, stone and metal along with contemporary fixtures while visually-appealing, playful finishes include a front door reminiscent of the Titanic and a 'floating log' that looks as if it fell from a ship as well as light fixtures which create various accents, some resembling sea foam and others the Milky Way.

The Shimmy Beach Club vision is to create a clean palette with a sophisticated edge, using fewer and more natural materials to produce a space that breaks away from the expected by shifting materials around and using them in an unpredictable way. Locally made, the furnishings make use of natural materials of stone, wood, leather, stainless steel, glass and raw, textured fabrics.

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