

2012 RadioWorks conference skits

The Radio Advertising Bureau South Africa (RAB) recently hosted its third annual RadioWorks Conference. Comments Zama Thango, RAB content specialist, "One of the most talked-about highlights was the 'must see' fun skits created by MCs Azania Mosaka and 'Ray-Ray' Mphande that played on the many misperceptions about radio. Thoroughly enjoyed by delegates. Must-see viewing!"



The conference, themed 'Radio - Amplified', aimed to inspire and reignite a passion for radio as a powerful advertising medium.

Monday morning

Current affairs show in Cape Town

Great working relationships

Plans for the weekend

Sunday morning

Nighttime radio

The romance repertoire

For more, visit: <https://www.bizcommunity.com>