

## Pirates ahoy! - 17 Dec 2013

## BY ROD BAKER, CONTENT DIRECTOR

For many people, the phrase maritime piracy evokes images of a one-eyed sailor drinking rum and singing obscene songs. For some younger people, piracy may bring to mind the picture of Hollywood actor Johnny Depp, wearing a headband in a scene from the film Pirates of the Caribbean.

The reality is very different - and decidedly unpleasant, and as pirates shift their operations, it seems there is a a bumpy road to maritime security when combating piracy in West Africa.

On the labelling front, you will no longer see a nurturing mother feeding her happy baby a bottle of formula milk as an advertisement in any newspaper, magazine, on a website or on television. In fact, labelling of formula for babies has gone bland with a vengeance.

On to cars, where GMSA is continuing its drive for greener manufacturing and putting 'greener' cars on the road, thanks to significant reductions in the energy used to manufacture each vehicle.

Fancy your talent? Application forms are now available for the Clover Aardklop National Arts Festival 2014. But don't delay - the deadline for applications for the Clover Aardklop National Arts Festival in Potchefstroom is Monday, 10 February 2014.

And to end... from all of us here at Bizcommunity.com to all of you... our Press Office holders, advertising clients, readers, contributors and subscribers, all the very best for the festive season and for a prosperous, successful and peaceful 2014... it's almost here!

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