

Creative Hustle comes to Cape Town

The next instalment of the Creative Hustle event series will be hosted in Cape Town by Live SA and British Council Connect ZA at Boaston Society's space in Long Street in Cape Town on Thursday, 27 November, 2014, and will feature a panel discussion with young people and brands who are making waves in music and fashion street culture.



The panel will be:

- Boaston Society founder Elisha Mpofu @boastonsociety
- Jam That Session co-founder Obie Mavuso @JamThat_Sesh
- Head Honcho Clothing founder Nick Kaoma @nick_kaoma
- 2Bop Clothing co-founder Anthony Smith @2bop
- Illustrator and graphic designer Clara Ilena @Clarallena
- And People lead creative Kim Smith facebook.com/andpeople
- Hashtag Radio and SABC 2's Roughing It Out presenter Vuyolwethu Dubese @VDubese (Facilitator)

Look out for live performances from hip hop artist Andy Mkosi and backpack MC Sabz, an interaction with a live street art wall by Clara Ilena as well as merchandise from pop up stalls.

British Council Connect ZA's Levina Jones said that this hustle questions who determines what makes street culture; how street culture and the wider creative sector work alongside each other, through collaborations or cooperations; and is there a way for high-end creative movements and pop-up kasi street culture to support each other positively?

Live SA's Sid Sidwaba added: "We also want to explore whether street culture lends itself more to collaborations with new or established brands and how technology has facilitated greater access to global street culture."

The Creative Hustle: Street Culture Pop-Up event takes place at Boaston Society, 55 Long Street, 2nd Floor in Cape Town on Thursday 27 November 2014 from 4.30pm to 7.30pm. It is free to attend for 18 to 35-year-olds, but you must reserve your place to attend at ivemag.co.za/register-cape-town-street-culture-creative-hustle.

For more, visit: <https://www.bizcommunity.com>