

BBDO to sell I Get Paid For This items at Design Indaba

BBDO's I Get Paid For This project will sell its apparel at Design Indaba in an effort to raise funds for the MAL Foundation-driven Seed Library Initiative. Members of BBDO's creative staff design apparel that is sold in proceed of the development of the Seed library programme.

More than nine libraries have already been built under-privileged schools as part of the initiative.

For more:

www.designindaba.com

For more, visit: <https://www.bizcommunity.com>