

Networking and trade opportunities abound at second Global Trade Show

Business opportunities exhibition Global Trade Show of Networking and Matchmaking South Africa 2018 (GTS2018) is back for a second year. The three-day event will take place from 27 to 29 July at Gallagher Convention Centre in Midrand, Johannesburg.



The event offers a one-stop show for business and trade to access the latest industry information and source the latest products, while expanding their global networks. The inaugural show in 2017 attracted 155 exhibitors from around the globe – almost half from African countries. This year confirmed participants include businesses from Botswana, Brazil, China, Colombia, Finland, Nigeria, Russia and Sri Lanka.

The show includes four mini-exhibitions:

Tools & Build Show (TBS) - tools, hardware and building supplies.

Household and Appliance 2018 (HAS) - housewares, home appliances and furniture.

Food and Beverage South Africa 2018 - latest trends in food and beverages.

Smart Electronics & Security (SES) - smart electronics and security products.

Expanding global networks

“GTS 2018 is far more than a trade show,” says Ben de Klerk from the African Chambers Association (ACA), one of the show partners. “It is a platform that facilitates numerous networking and matchmaking opportunities and information sharing, resulting in more business and more trade.”

“Many exhibitors are using GTS 2018 as a springboard to do business in Africa,” continues de Klerk. “The range of products and the diversity of countries participating makes it possible to do business with many countries – in one place, at the same time.”



Ben de Klerk from the African Chambers Association

“The sheer variety of retail products on show makes GTS a really exciting place to be,” says Linda Blackbeard, CEO of the Randburg Chamber of Commerce and Industry.

“This includes a massive variety of IT services for business, confectionery, bespoke shoes and clothes, refreshments, health products health candle products, organic foods, affordable solar lighting, unique recycled products, media houses covering the full selection of offerings for all industry sectors. Our show offers a one-stop shop for visitors to explore opportunities to expand their product offerings and explore new product lines to offer diversify in their business.”

Industry bodies supporting this year's show include Randburg Chamber of Commerce & Industry, Fourways Chamber of Commerce & Industry, Commonwealth Business Women's Network, Xanopia Business Women's Network, Nordic-South Africa Business Association, Johannesburg Chamber of Commerce and Industries and the Minara Chamber of Commerce.

For more information on the Global Trade Show 2018, visit www.gtsshow.com.

For more, visit: <https://www.bizcommunity.com>