

# The retail ecosystem apocalypse - 11 Feb 2019

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In this week's top contributor news, Alan Knott-Craig looks into the **factors upending the retail ecosystem**, and how to confront the inevitable change. While Jainita Khatri explores the **brands that are leading, challenging and exploring** in 2019.

In FMCG news, **Clover received a buyout offer** from the newly-formed consortium called Milco, which has plans to delist the dairy business from the JSE and expand it across sub-Saharan Africa. **Sea Harvest has entered into a bid** to buy up Australian subsidiary Mareterram, and **Nestlé will accelerate its journey to reach full supply chain transparency** by disclosing its list of suppliers alongside a variety of data of its 15 priority commodities.

In retail marketing, **Woolworths has pulled its #LoveAlwaysWins Valentine's Day campaign** following social media outrage, and **Coca-Cola will be terminating its nationwide Share a Coke activation** at the end of February as a result of one of its cans with the XiTsonga word: "Xitombo" (vagina) printed on it having gone viral on social media.

Until next week!

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