

# Verbatim launches Blu-ray discs with 100GB storage

Verbatim has launched a Blu-ray disc to run on BDXL-compatible readers and writers with a super-sized 100GB of storage capacity - four times higher than storage on a standard recordable Blu-ray Disc.

Certified by the Blu-ray Disc Association, the high capacity recordable Blu-ray discs from Verbatim enable users to backup high resolution photography, music or HD video files at four times write speed. With 100GB storage, the BDXL discs can approximately store over 40 000 photos, 20 000 songs or eight hours of HD video.

Blu-ray discs offer significantly more storage capacity compared to DVD and CD media resulting in far fewer discs being required to save large volumes of data. Standard Blu-ray discs provide storage capacities of 25GB for a single-layer disc and 50GB for a dual-layer disc, but Verbatim's BDXL disc includes a third layer to give it a storage capacity of 100GB. The discs come with a specialised hard coat surface to protect them against scratches.

## Ideal for image production

"Verbatim's 100GB BDXL Blu-ray discs are ideal for dealing with image or file production that need high-capacity discs for archiving purposes," explains Clive Groeneveld, marketing manager for Verbatim Southern Africa. "Consumers can rely on meticulous quality controls during our manufacturing process to ensure Verbatim's Blu-ray products will never fail to disappoint. Backed by the expertise of Verbatim's parent company Mitsubishi Kagaku Media (MKM), Verbatim remains the number one optical storage media brand worldwide."

In Japan, MKM also plans to introduce a professional 100GB enterprise grade BD-R BDXL developed especially for digital archiving of corporate documents. The discs' optimal recording capabilities are best served by Pioneer Corporation's BDR-PR1M and BDR-PR1MA-dedicated BD drives that provide professional users with excellent first time recording of data to ensure longer disc life and retrieval of stored information.