

Developer portal at TomTom Bridge

AMSTERDAM, THE NETHERLANDS: TomTom has launched an open developer portal for TomTom Bridge enabling the easy integration of business applications with its technologies. AppCarousel and Page Up are the first partners to develop solutions.



TomTom's Corinne Vigreux says the new developer portal will allow businesses to provide customised solutions for users of its devices. Image: [Star Management Week](#)

The portal allows developers to build business apps using its Software Developer Kits. It also provides tips on how to best use this flexible platform.

"TomTom Bridge opens up a world of possibilities for every business that runs a fleet of vehicles," says Corinne Vigreux, Managing Director at TomTom.

"We believe that every business on the move should be able to harness the power of our technology to work more efficiently and bring exciting new services to our devices, making it easier to integrate business applications with TomTom technologies," says Vigreux.

AppCarousel provides TomTom with a fully customisable app store for businesses to match their choice of apps, branding and features. Page Up provides a series of mobile solutions with Near Field Communication and a bar code scanner, digital signature app and connection to a Bluetooth printer.

The developer portal also offers detailed information on the Application Programming Interface, a document library, case studies and links to TomTom content downloads.

For more, visit: <https://www.bizcommunity.com>