

# Casablanca to host Afrikonnect event later this month

 By [Tom Jackson](#)

14 Mar 2018

The Moroccan city of Casablanca will host its first Afrikonnect event from 22-23 March 2018, bringing together startups, investors, and corporates.



"Sofitel Tour Casablanca" by TarikossMazti - Own work. [Licensed under CC BY-SA 3.0 via Commons](#)

The [two-day event](#), which is organised by Moroccan NGO [StartupYourLife](#) and VC firms [Outlierz Ventures](#) and [LaFactory](#), aims to facilitate connections for African startups and assist them in scaling.

Over 200 business operators from across the continent and the Middle East are expected to attend the event.

“We are proud to announce the first edition of Afrikonnect. This event sees itself as a platform for collaboration to connect major African groups and startups on the one hand, and public and private key actors of the region’s and the continent’s ecosystems on the other hand,” said Kenza Lahlou, co-founder of StartupYourLife and managing partner of Outlierz Ventures.

“It is now time for startups and large groups to work hand-in-hand to co-innovate, reveal the future success stories of the continent, and provide large companies with the talents of new entrepreneurs to help reinvent their own industries.”

## ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tom can usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem.

- UCT's Bertha Centre dishes out \$50k startup grant funding - 13 Aug 2018
- IFC to invest in Capria network fund to address "missing middle" - 6 Aug 2018
- New startup accelerator launches in Malawi - 26 Jul 2018
- Startups invited to apply for AppsAfrica Innovation Awards - 16 Jul 2018
- Apply to pitch your startup at Ghana Tech Summit! - 12 Jul 2018

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>