## BIZCOMMUNITY

## Lisbon Advertising Festival announces Film grand jury panel

Lisbon International Advertising Festival has announced its grand jury panel for the Film category.



Linda Knight, executive creative director for TBWA\Chiat\Day Los Angeles. © TBWA website

The grand jury's role is to select the best work in each category with the goal to create a shortlist that will then be voted by the executive jury panel.



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The Film category jury will be presided by Linda Knight, executive creative director for TBWA\Chiat\Day Los Angeles. To help her in the evaluation of this category there will be:

- Alba Vence, creative director from MRM McCann Madrid
- Andrés Ordóñez, chief executive officer and chief creative officer for Energy
- BBDO
- Anna Carpen, executive creative director and partner from 18 Feet & Rising
- Edson Athayde, chief executive officer and chief creative officer from FCB Lisboa
- Héctor Fernández, chief executive officer from Y&R Mexico
- Sophie Schonburg, creative director for Africa

The grand jury voting process will happen through August and the festival is accepting submissions up until the 30th June, but the work submitted until the 31st May will benefit from a -15% discount on all pieces.

For more, visit: https://www.bizcommunity.com