

Second Idea Bounty winner announced

Chantelle Schmidlin, a content developer at Achievement Awards Group, is the winner of the US\$3000 Levi's [Idea Bounty](#) brief, Quirk eMarketing announced Tuesday, 10 February 2009. The Levi's brief, the second put out by creative idea crowdsourcing initiative Idea Bounty, received almost 250 responses. The new brief, [announced Monday](#) for BMW, also has a bounty of US\$3000.

For more, visit: <https://www.bizcommunity.com>