

The MMA Smarties Awards site is officially live!

The Smarties Awards is the only global awards programme created specifically to recognise best-in-class mobile marketing campaigns from around the world...



Entries are now open and submissions can be made at the country level (South Africa), regionally (EMEA) and globally. The South African Awards will take place in Durban on 13 August 2015, as part of Loeries® Creative Week™ Durban.

[Click here](#) to submit your entry, and [here for an overview](#) of what to expect from this year's Smarties Awards.

For more, visit: <https://www.bizcommunity.com>