

Travelstart named Africa's Leading Online Travel Agency

Travelstart was selected as Africa's Leading Online Travel Agency for 2016 at the 23rd World Travel Awards. The awards were voted for by travel and tourism professionals worldwide, with the winners announced at the Africa & Indian Ocean Gala Ceremony hosted by La Gemma dell'Est in Zanzibar, Tanzania.

Head of communications, Russell Jarvis attributes the win to a "sweet spot" of innovation and service delivery excellence which the company strives for, "Growth in Africa's middle-class and travel suppliers has helped widen our footprint throughout the continent. A flood of airlines, independent low-cost carriers and business opportunities have created a vibrant travel industry despite the challenges first-movers face in this part of the world."

"We've built a robust platform to serve consumers and significantly lower fares for all travellers. We take all the complexities out of travel for both travellers and suppliers and solve real problems that only exist in the most diverse of markets," said Jarvis.

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