

Cross-platform finalists revealed!

Finalists in the 'cross-platform' category have been revealed for One Show 2018.



This year's 'cross-platform' categories include; 'experiential - events & competitions', 'experiential - installations', 'experiential - augmented reality (AR)', 'integrated branding', 'integrated branding - online', 'brand transformation', 'craft - art direction', 'craft - writing', 'craft - illustration', 'craft - photography', 'craft - sound', 'innovation in cross-platform - experiential' and 'innovation in cross-platform - integrated branding'.

[Click here](#) for the full list of finalists, which includes all the gold, silver and bronze pencils as well as merit winners.

The winners and full award details will be announced during One Show Creative Week in New York, from 7 to 11 May.

You can view these and other One Show entries by browsing this year's [finalist showcase](#). Visit our One Show [special section](#) for all the latest updates!

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