

Smartphone cattle weighing technology set to expand

A smartphone accessory is helping producers weigh their cattle without the use of any scales or yard infrastructure.



3dman_eu via [Fxabay](#)

Known as Beefie, the new technology allows producers to calculate their cattle weights in less than half a minute by attaching an external device to an Android 5.1+ smartphone and capturing a range of photographs.

Created by Agroninja, developers are planning to expand their distributor network into other countries, including Australia, after launching the product in Europe. Beefie co-founder Gergely Boromisza says the device will make life easier and less stressful for both cattle farmers and their livestock.

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