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Edited as always by <u>Simone Puterman</u> (<u>@SimoneBiz</u>), our editor-at-large, this year's <u>Biz Trends Report</u> focuses not only on <u>Marketing & Media South Africa</u> but also <u>Marketing & Media Africa</u>, <u>Retail</u> and even <u>Medical</u>.

A total of 41 Biz Trend articles were published online during January 2013, from <u>49</u> <u>local and international contributors</u> (including joint submissions from three teams), notching up plenty of value awareness and social media miles.

But sometimes it's just easier to read them all in one go, in one document, and so we produce the *Biz Trends Report* in pdf format as well.

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