

## **WPP appoints Jane Geraghty as chief client officer**

WPP has appointed Jane Geraghty as its chief client officer. Her responsibilities include overseeing WPP's global client leaders and managing key client relationships.

Geraghty is a marketing, brand and communications expert with nearly 30 years of experience. She has worked for advertising and marketing companies on both sides of the Atlantic, including Saatchi & Saatchi, McCann-Erickson and Ogilvy New York.

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