

Europ Assistance SA's appointments COO

Europ Assistance South Africa recently made history by announcing the first female CEO in the Group, Rouxlé van Molendorff. The company prides itself on its focus on transformation, and in another move empowering women, has subsequently announced a new chief operations officer (COO), Ureshni Danilala-Morrison, effective 5 May 2014.

Through her working experience, Ureshni brings a wealth of knowledge and experience in business management, financial management, operations management, key account management, customer management, stakeholder alignment and business integration to Europ Assistance South Africa. Ureshni has worked in service industries ranging from healthcare to emergency services to roadside and home assistance and most recently, telecommunications.

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