

## Solms-Delta revamped with the help of AlterSage

AlterSage was appointed by Paula Wilson Media Consulting (PWMC) to be part of the team that revamped Solms-Delta.co.za. The website was redeveloped by FormFunction Digital Consultants whilst AlterSage consulted on design usability and conversion analytics to ensure easy website navigation and an optimal conversion rate.

In addition AlterSage created, has implemented and are managing a bespoke SEO campaign for Solms-Delta.co.za which will increase the ranking of the website on search engines and result in qualified, organic website traffic. A social media foundation was also created for Solms-Delta utilising the Solms-Delta blog, Facebook and Twitter.

For more, visit: <https://www.bizcommunity.com>