

Incentives questionnaire

The Marketing and Research for Africa website is running an online survey on incentives for focus group participants, following much discussion in their Forum about what incentives should be paid to different kinds of respondents. If you're involved with the practice of qualitative research you can help to get a perspective on the issue by filling in the quick and simple questionnaire - <http://www.marfa.za.net/cgi-bin/questionnaire>.

For more, visit: <https://www.bizcommunity.com>