

Carrol Boyes wins top international award

Carrol Boyes has been announced as the winner of The Global Innovation Award (Gia) in the Home & Houseware Retail category.

Gia was created with the objective of fostering innovation and creative merchandising among home and housewares retailers worldwide. It honours the most innovative housewares, first through local contests and then by selecting global honourees.

Gia is one of the most recognised, high-profile awards programme for home goods retailers anywhere around the globe.

The winners were announced on 23 April via live streaming.

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