

Prima Toys celebrates 45 years

Leading toy distributor Prima Toys recently celebrated 45 years of being in business.



To commemorate the day, staff, fans and media celebrated with an event that resembled a child's birthday party - filled with balloons, party hats, party whistles, chocolates, a popcorn machine, a balloon sculptor and a fun photo booth. The celebration was hallmarked with a two metre high cake boss style cake flaunting the company's leading brands.

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