

Ogilvy UK promotes Rahul Titus to head of influence

Ogilvy UK has announced the promotion of Rahul Titus to head of influence for the UK and Europe, Middle East and Africa (EMEA). Rahul will report to Joanna Oosthuizen, CEO, PR and influence EMEA and will be tasked with strengthening Ogilvy's offering across the region.

In his new role, Titus will be responsible for the strategic direction of Ogilvy's influencer offering in the UK and EMEA. He will help unleash the best of Ogilvy's talent through creative, data-driven influencer campaigns that span the spectrum from celebrities to micro-influencers.

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