

Future-focused brands - 10 Sep 2018

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A hot topic of conversation last week was Nike revealing American athlete Colin Kaepernick as one of the faces of its new 'Just Do It: 30th anniversary' campaign. Keith Rathbone explains why **Nike's move to mix racial politics with sport** will be vindicated.

Sticking with fashion, **Zara owner Inditex has announced plans** to have all its brands available to purchase online anywhere in the world by 2020. And I interview **Bernard Bultemeier, founder of Jekyll and Hide**, who talks luxury leather, global expansion, independent retail and accessory trends.

Meanwhile, Maroefah Smith chats to Tamsin van Tonder, the founder of Glow Theory, about **bringing K-Beauty to South Africa**. And Eugene Yiga interviews **Fleur le Cordeur founder Heike le Cordeur** about her uniquely beautiful floral creations.

In other big news, payments startup **Yoco secures \$16m in funding**, SA Health Minister Aaron Motsoaledi announces that the **listeriosis outbreak is over**, and **Coca-Cola is to acquire Costa Limited** for \$5.1bn.

Ending off, I share my pick of beverage products that have hit the retail shelves recently in **#FreshOnTheShelf**, and **Cadbury celebrates 80 years** in South Africa.

Until next week, enjoy!

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