

Birkenstock opens new concept stores in Canal Walk and Menlyn

Birkenstock, the German lifestyle brand best known for its footwear, is expanding its retail presence in South Africa with two new concept stores in Menlyn Park in Tshwane and Canal Walk Shopping Centre in Cape Town.

This expansion follows the opening of stores in Cavendish Square and Sandton City and reflects growing demand from Birkenstock's loyal and new customers in South Africa.

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